

The new  
Americana\* Vinyl

.....

new Valuflor\* Vinyl

.....

new Fabulous Forecast\* Vinyl

.....

new heavyweight  
Congoleum\* designs

.....

new Forecast\* Vinyl  
designs

\*TM

CONGOLEUM-NAIRN  
CONGOLEUM-NAIRN  
CONGOLEUM-NAIRN  
CONGOLEUM-NAIRN



# AMERICANA

**... the nation's greatest inlaid vinyl value**

Flor-Ever, for more than a decade America's greatest inlaid vinyl line, achieves a new high in dollar value with AMERICANA — the luxury vinyl with the budget price. Here is subtle, fashion-right color blending, superb styling and supreme wearability — all combined in the most advanced inlaid vinyl floor covering available today.

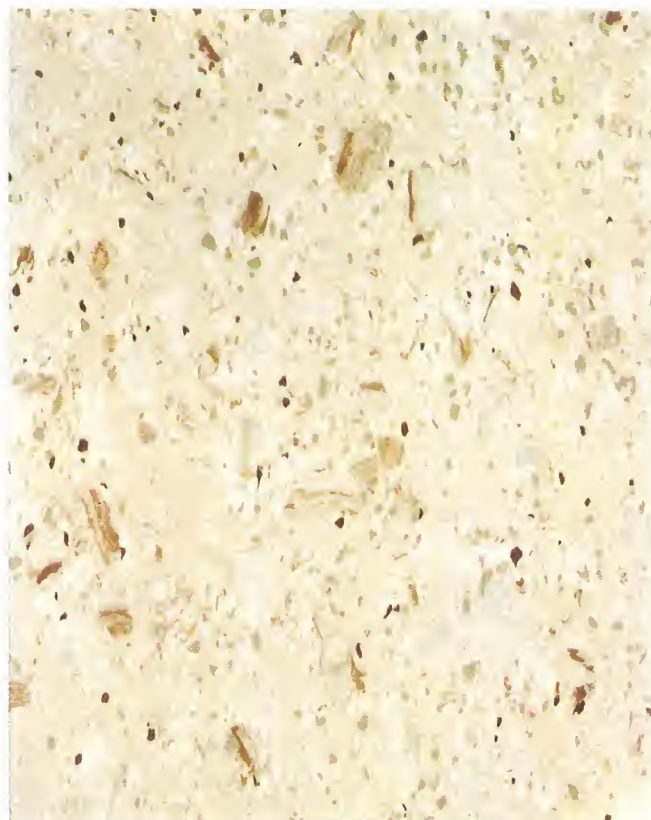
And AMERICANA'S new look goes clear through to the restfully quiet and comfortable clear felt backing. No matter what the traffic — or where — the decoration remains true and consistent for the life of the pattern. With a supersmooth sateen gloss finish that laughs at spills and dirt, plus extra resistance to scratches and indentation, AMERICANA is truly a homemaker's dream come true.

- Latest improvement on the tried and trusted Flor-Ever Formula . . . one hundred million yards in use today.
- Virtually seamless . . . comes six feet wide for extra beauty, easiest care.
- Stays new looking longer . . . with tough, durable AMERICANA the decoration won't fade with wear, remains uniform for the life of the pattern.
- Rich look of polished marble chips . . . enhances any room, flatters every decor.
- Finest color clarity in subtle blends of today's most favored shades.
- Super-smooth sateen gloss finish . . . needs little waxing, spills wipe away instantly.
- Highly resilient . . . quieter, more comfortable underfoot.



Monterey

6 ft. wide **2500**



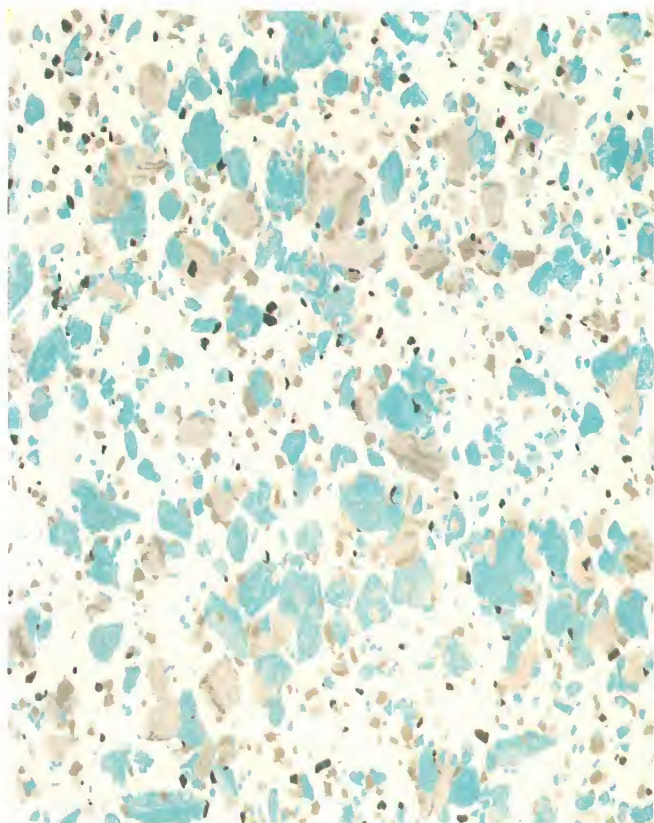
Nantucket

6 ft. wide **2501**

Scale: 1" = 2"

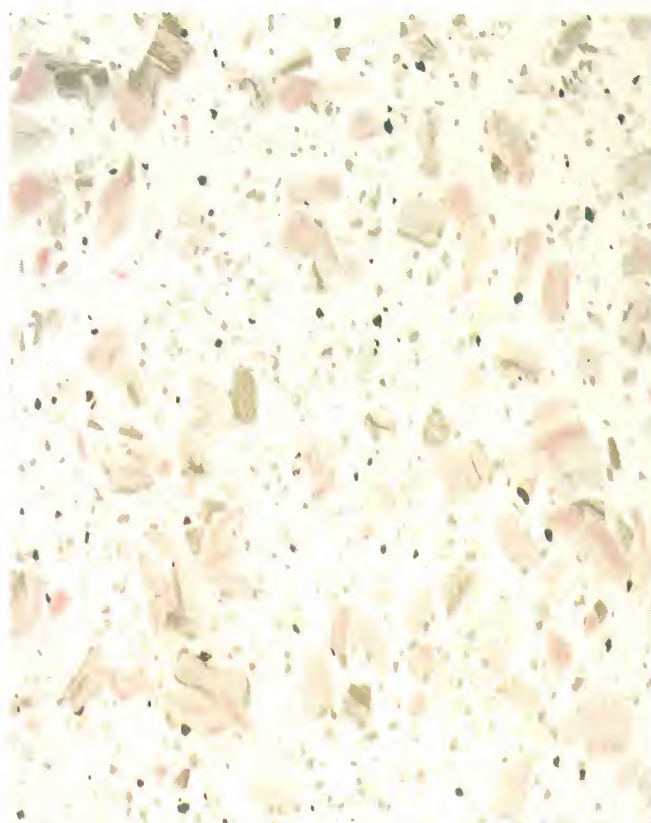


# AMERICANA VINYL INLAID



Williamsburg

6 ft. wide **2502**



Key West

6 ft. wide **2503**



Concord

6 ft. wide **2504**



West Hampton

6 ft. wide **2505**

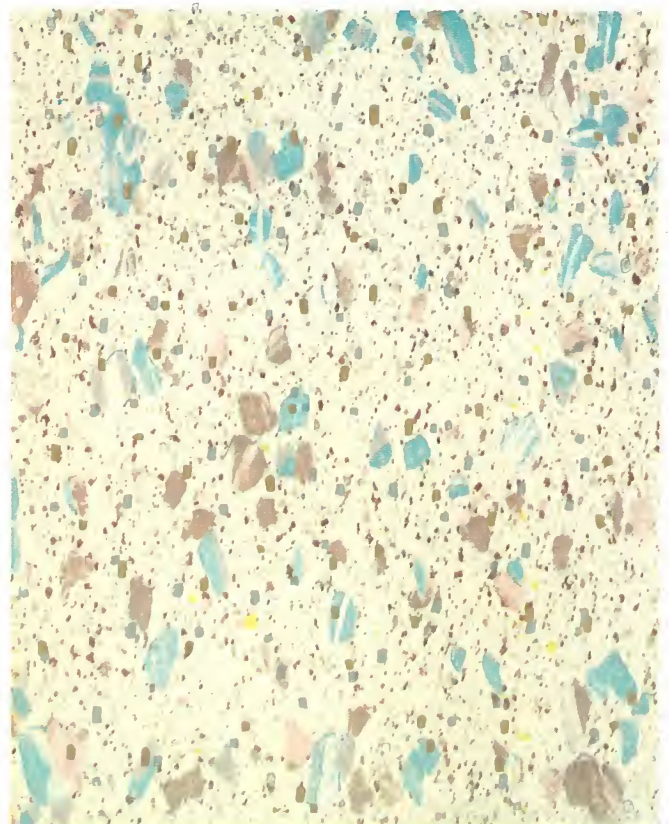
Scale: 1" = 2"



# ULTIMA INLAID LINOLEUM



6 ft. wide std. gauge **1811**



6 ft. wide std. gauge **1812**



6 ft. wide std. gauge **1813**



# FORECAST VINYL

*...by-the-yard and in popular rug sizes*

Sprightly or elegant, gay or subtle; no matter what your taste — what your decorative need — there's a just-right choice among the many varied and beautiful new Forecast Vinyl patterns and colors. And there's no more practical choice than Forecast Vinyl. Spills and stains wipe away in an instant and no pasting is required. In any room, with any decor, just lay Forecast Vinyl down and enjoy it.



**CRYSTAL** • white w/gold & silver

6', 9' & 12' wide

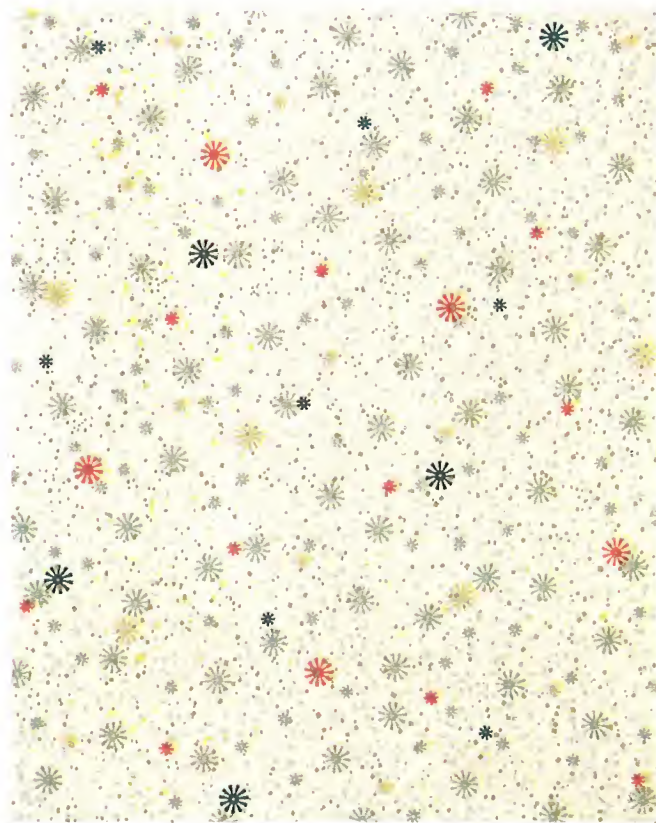
**FS42**



**CRYSTAL** • beige w/white, pink, turquoise, gold & silver

6', 9' & 12' wide

**FS43**



**CRYSTAL** • white w/grey, red, black, gold & silver

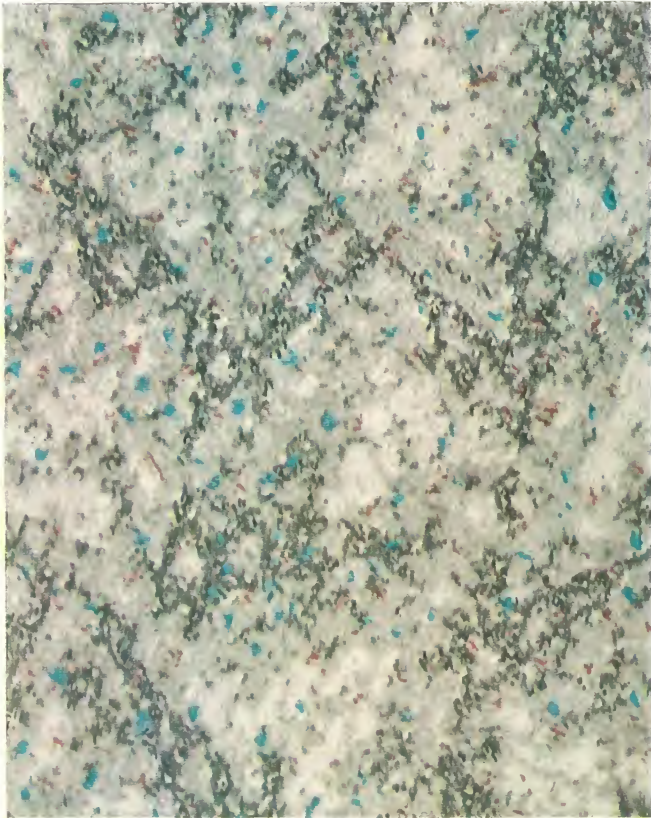
6', 9' & 12' wide

**FS44**

Scale: 1" = 4"



# FORECAST VINYL



**HOLIDAY • grey multi** 6', 9' & 12' wide **F 56**  
9' x 12', 12' x 12', 12' x 15' Rugs **F 556**



**HOLIDAY • beige multi** 6', 9' & 12' wide **F 57**  
9' x 12', 12' x 12', 12' x 15' Rugs **F 557**

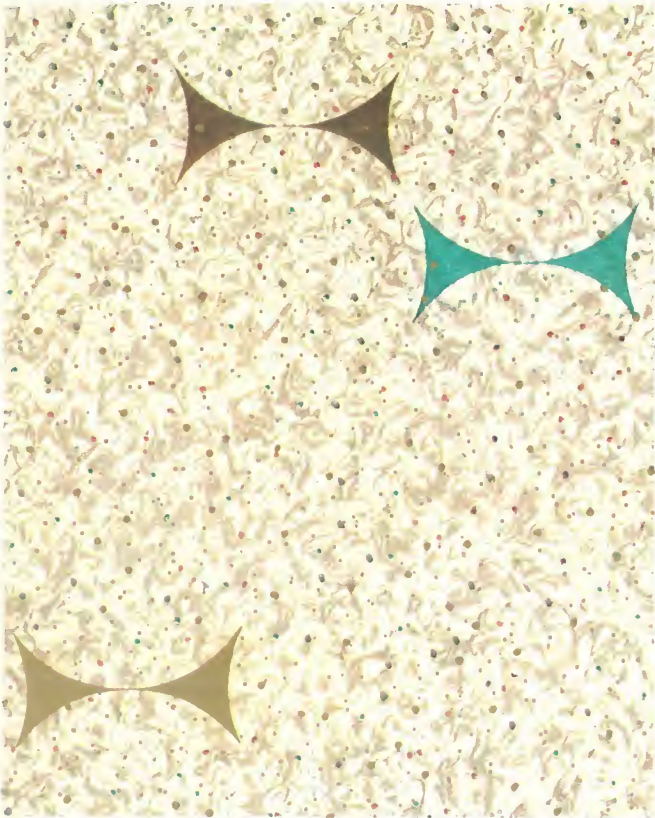


**HOLIDAY • blond multi** 6', 9' & 12' wide **F 58**  
9' x 12', 12' x 12', 12' x 15' Rugs **F 558**

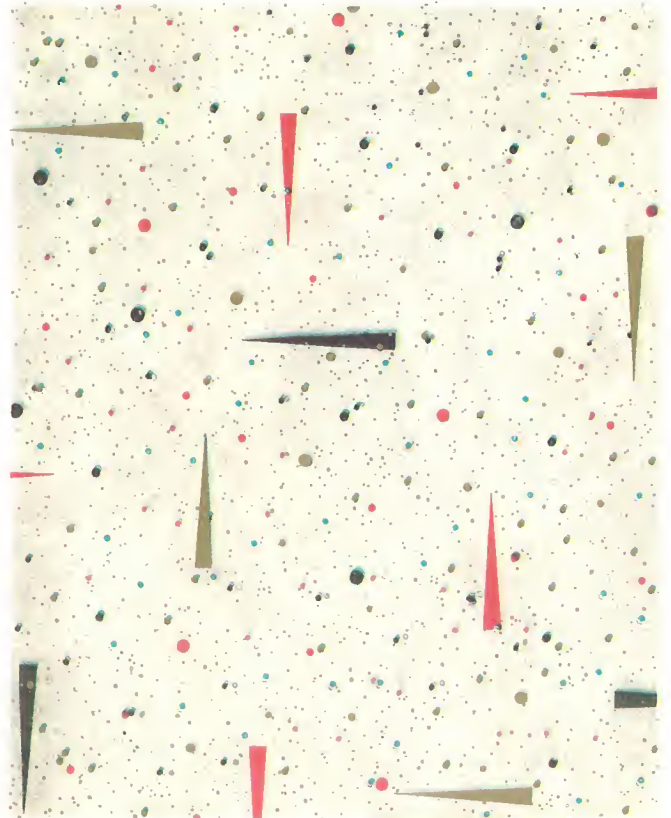


**HOURLASS • white w/copper, gold & black** 6', 9', 12' wide **FS74**





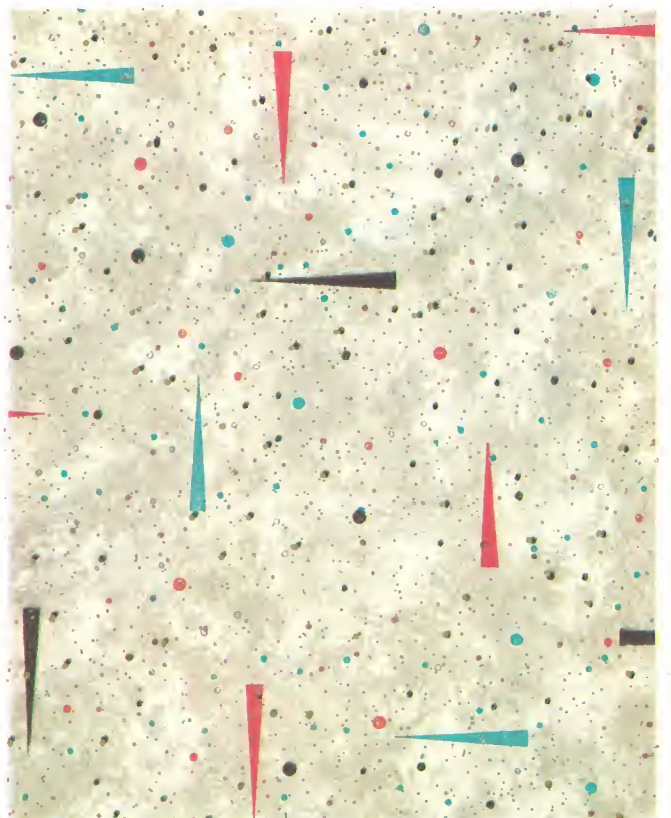
**HOURLGLASS** • beige w/gold, turquoise & brown 6', 9', 12' wide **FS75**



**COUNTERPOINT** • 6', 9' and 12' wide **FS93**  
white w/gold, red & black 9' x 12', 12' x 12', 12' x 15' Rugs **FS593**



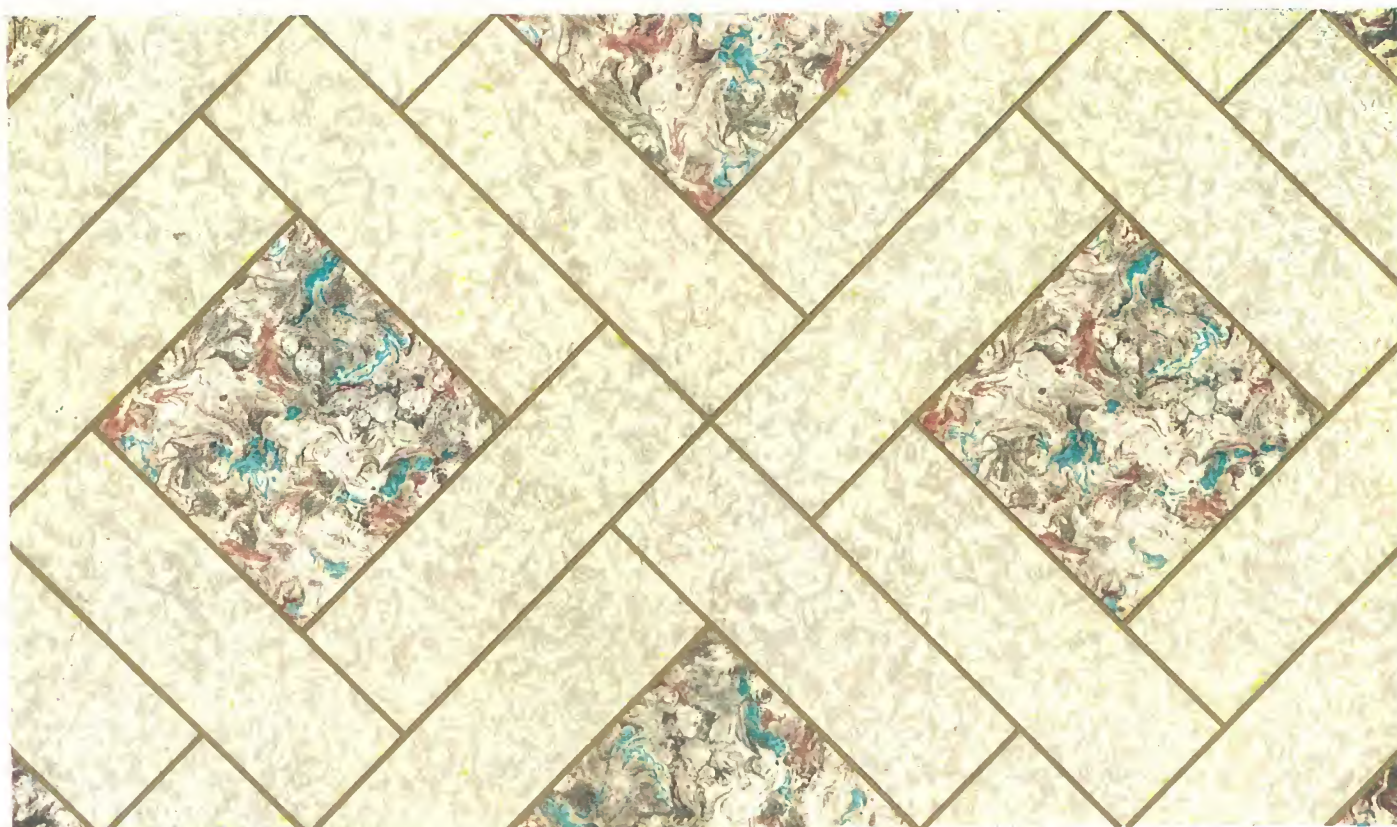
**COUNTERPOINT** • 6', 9' and 12' wide **FS94**  
white w/gold, pink & turquoise 9' x 12', 12' x 12', 12' x 15' Rugs **FS594**



**COUNTERPOINT** • 6', 9' and 12' wide **FS95**  
sand w/red, turquoise & brown 9' x 12', 12' x 12', 12' x 15' Rugs **FS595**



# FORECAST VINYL



**POETRY** • mocha, pink & turquoise

6', 9', 12' wide **F135**



**POETRY** • white, black & gold

6', 9', 12' wide **F136**



**POETRY** • ivory, beige & gold

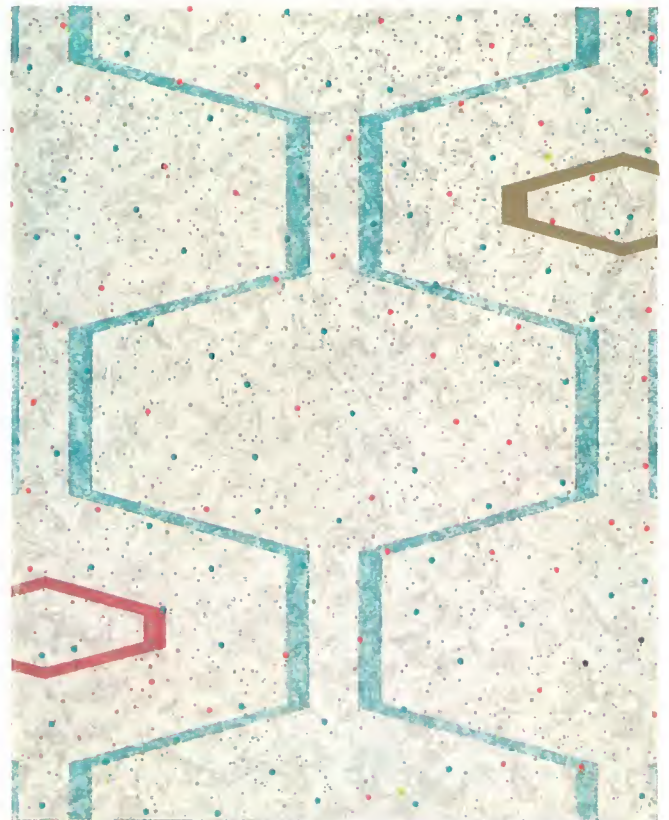
6', 9', 12' wide **F137**

Scale: 1" = 4"

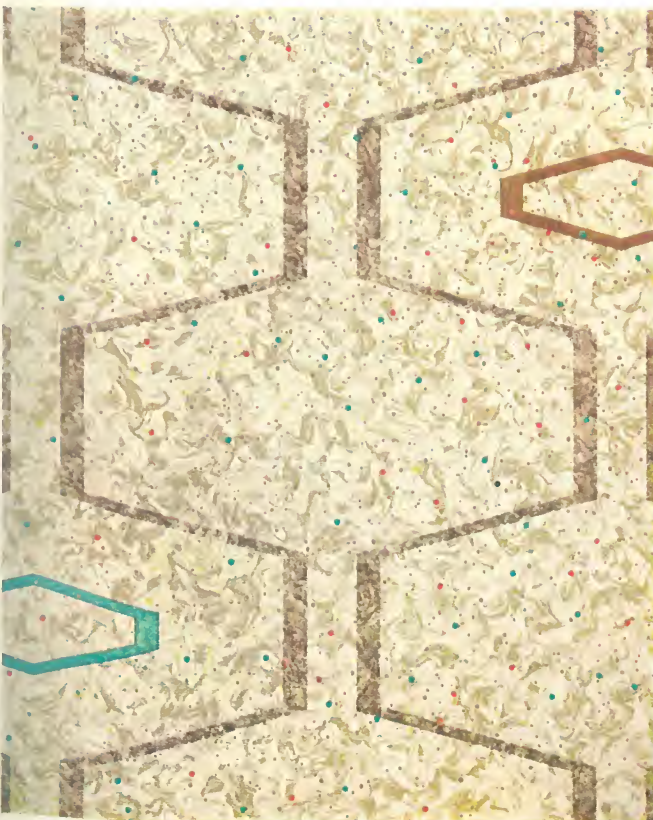




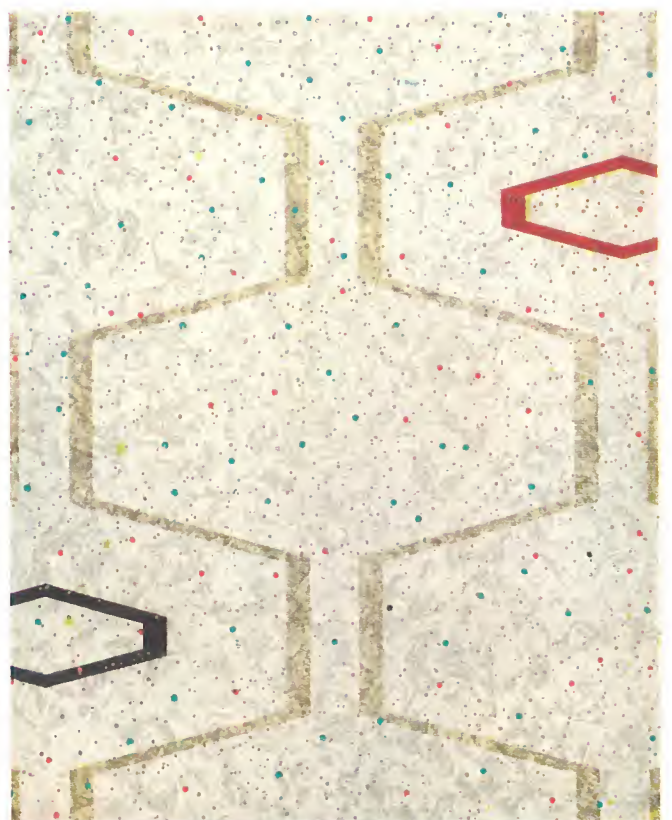
**FLAIR • grey** 6', 9' and 12' wide **FS182**  
9' x 12', 12' x 12', 12' x 15' Rugs **FS682**



**FLAIR • white w/pink & gold** 6', 9' and 12' wide **FS183**  
9' x 12', 12' x 12', 12' x 15' Rugs **FS683**



**FLAIR • sand** 6', 9' and 12' wide **FS184**  
9' x 12', 12' x 12', 12' x 15' Rugs **FS684**

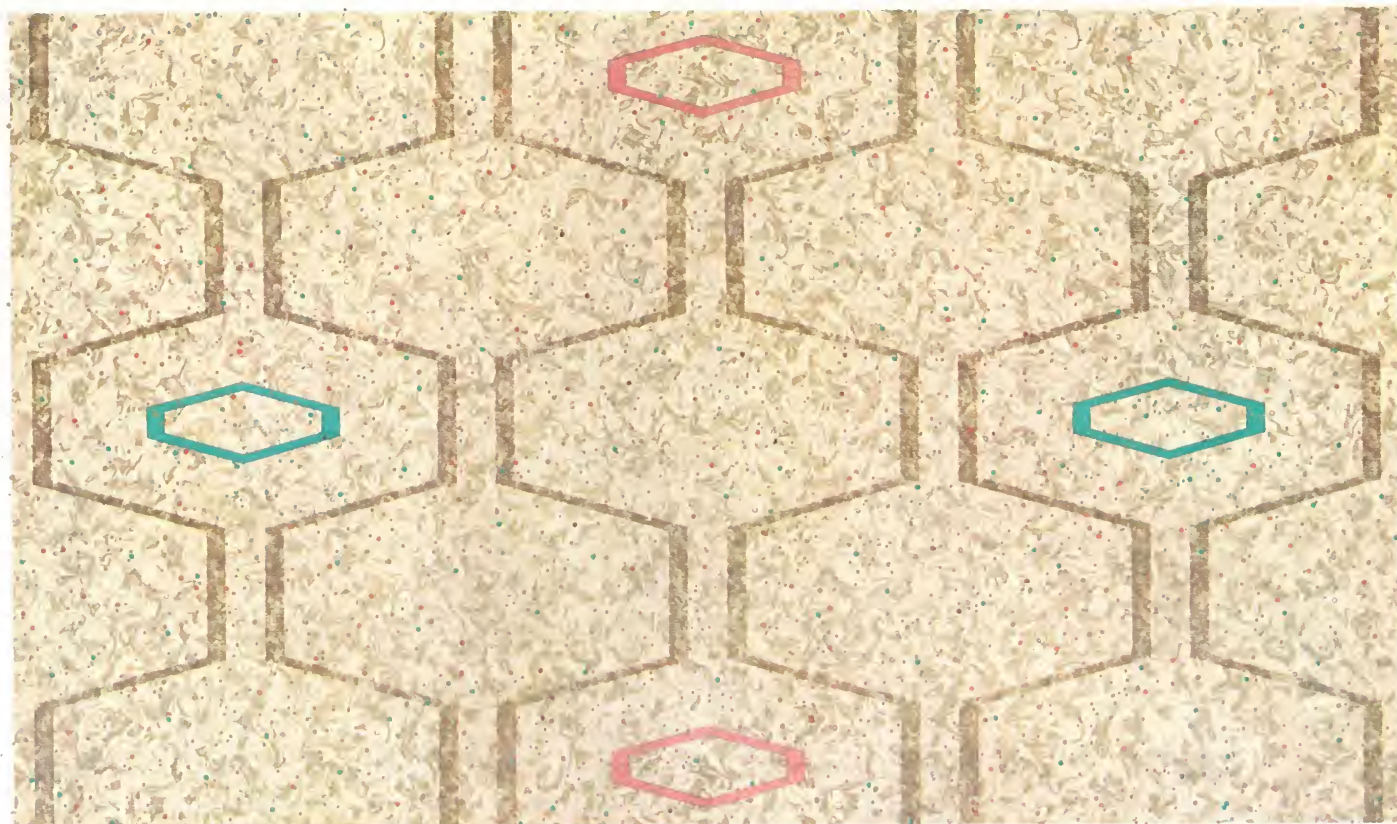


**FLAIR • white w/red & black** 6', 9' and 12' wide **FS185**  
9' x 12', 12' x 12', 12' x 15' Rugs **FS685**

Scale: 1" = 4"



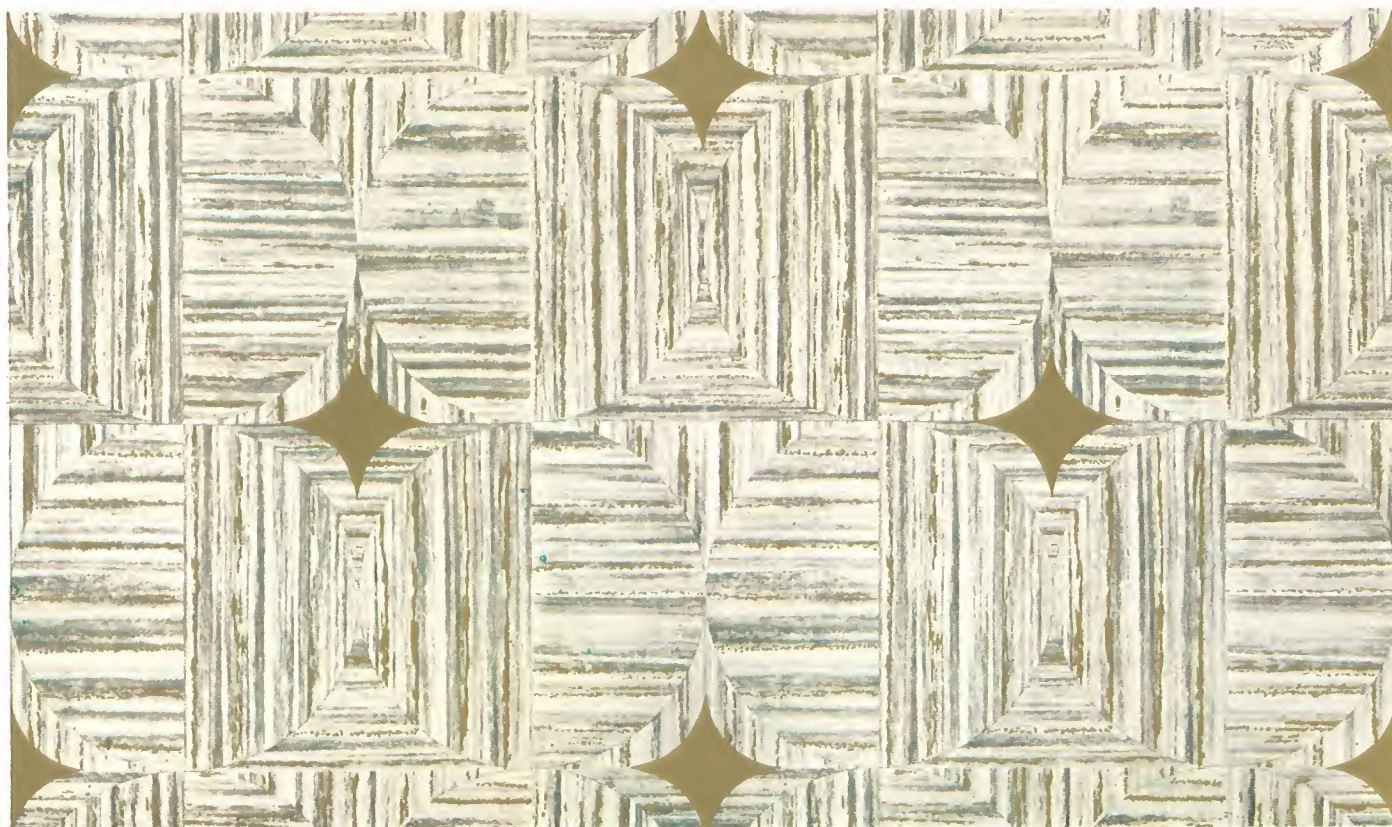
# FORECAST VINYL



**FLAIR • mocha**

6', 9' and 12' wide **FS186**  
9' x 12', 12' x 12', 12' x 15' Rugs **FS686**

Scale: 1" = 5"

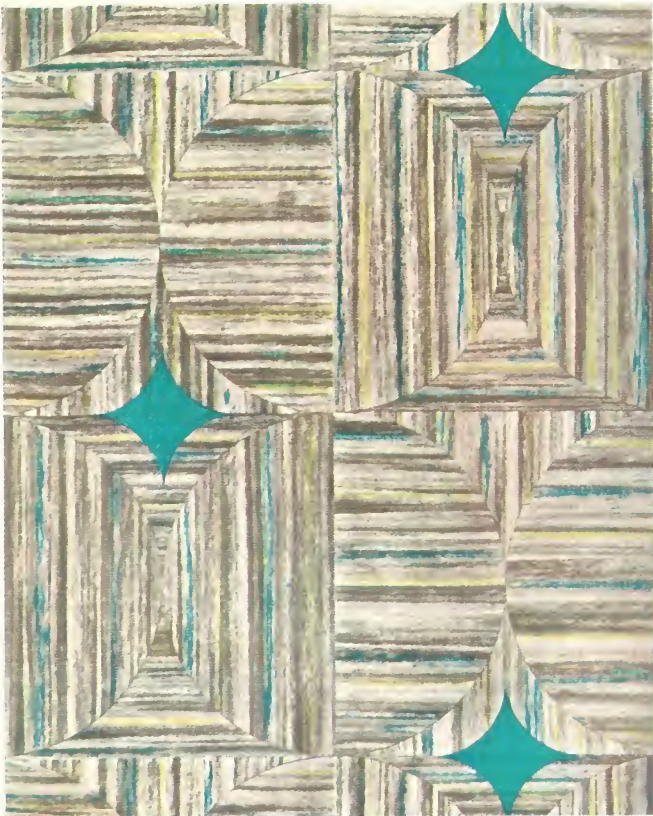


**MARK V • white w/gold**

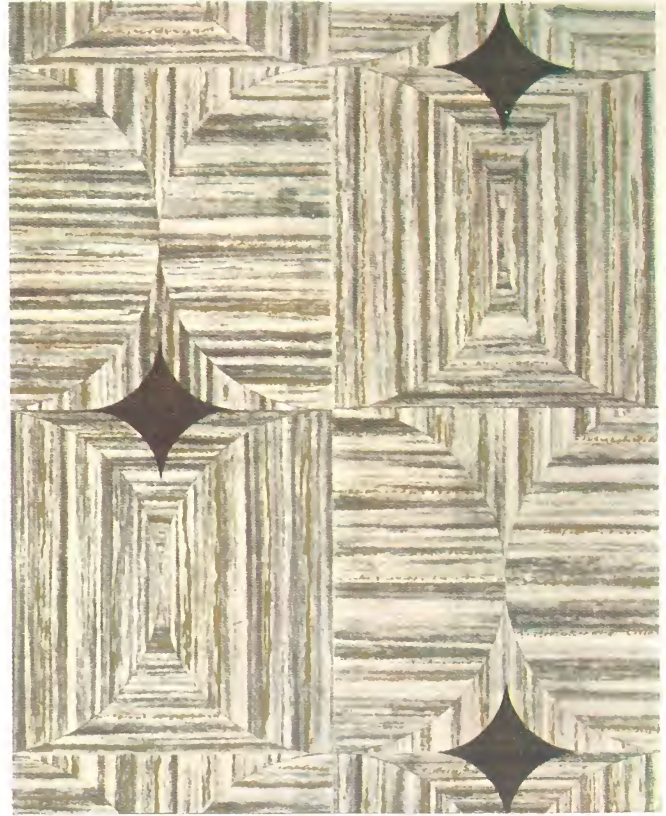
6', 9' and 12' wide **F188**  
9' x 12', 12' x 12', 12' x 15' Rugs **F688**

Scale: 1" = 5"

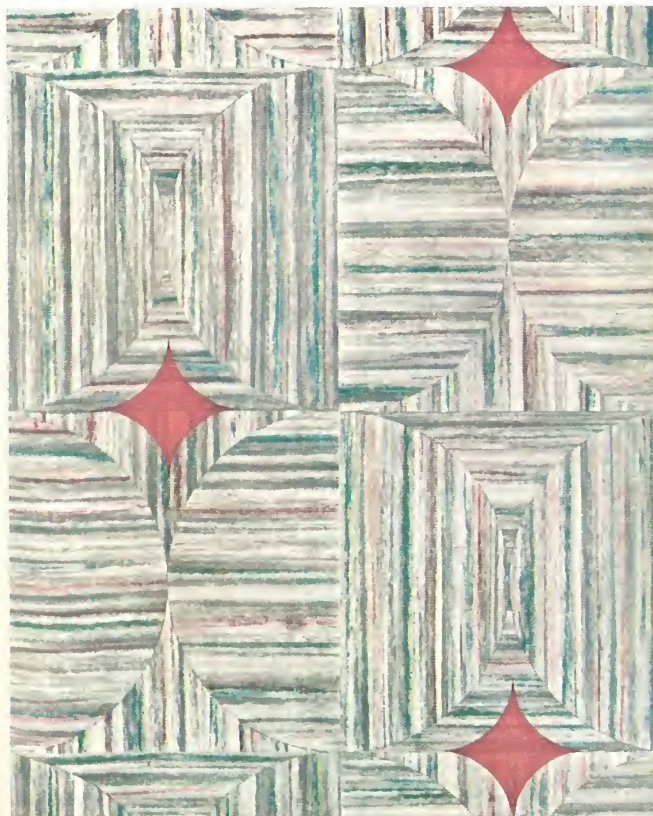




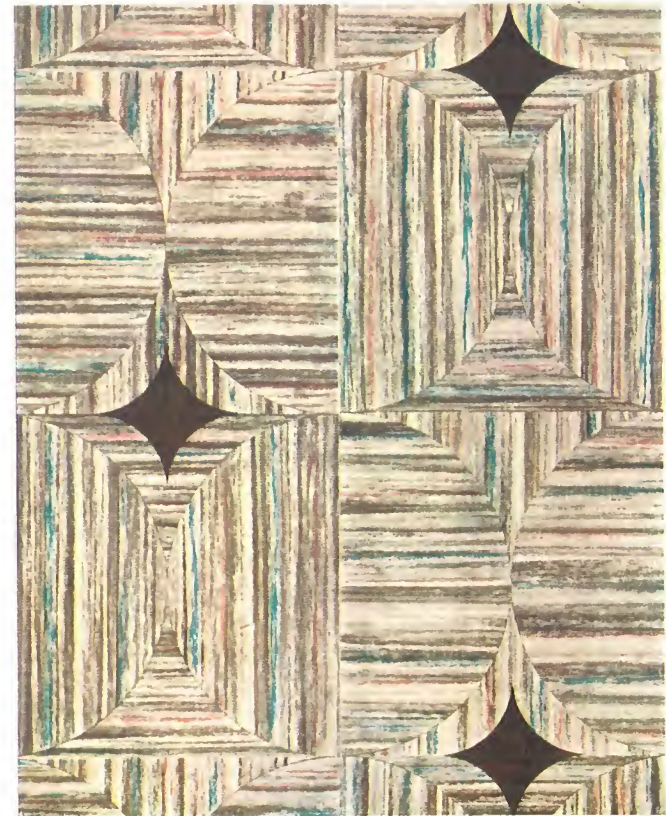
**MARK V** • mocha w/yellow & turquoise 6', 9' & 12' wide **F189**  
9' x 12', 12' x 12', 12' x 15' Rugs **F689**



**MARK V** • mocha w/gold & brown 6', 9' & 12' wide **F191**  
9' x 12', 12' x 12', 12' x 15' Rugs **F691**



**MARK V** • white w/pink & turquoise 6', 9' & 12' wide **F192**  
9' x 12', 12' x 12', 12' x 15' Rugs **F692**



**MARK V** • beige w/pink & turquoise 6', 9' & 12' wide **F193**  
9' x 12', 12' x 12', 12' x 15' Rugs **F693**

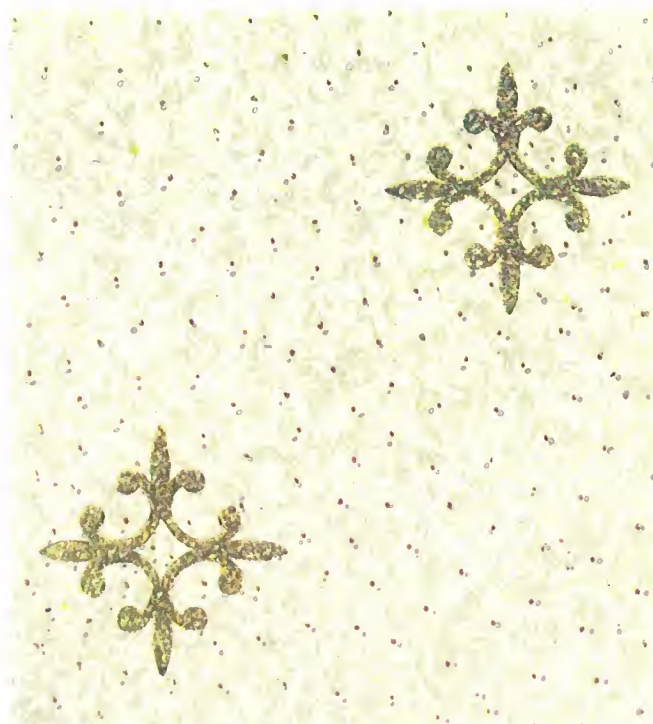
Scale: 1" = 5"



## FABULOUS FORECAST VINYL



**FLEUR DE LIS** • beige w/copper metallic 6', 9', 12' wide **FF195**

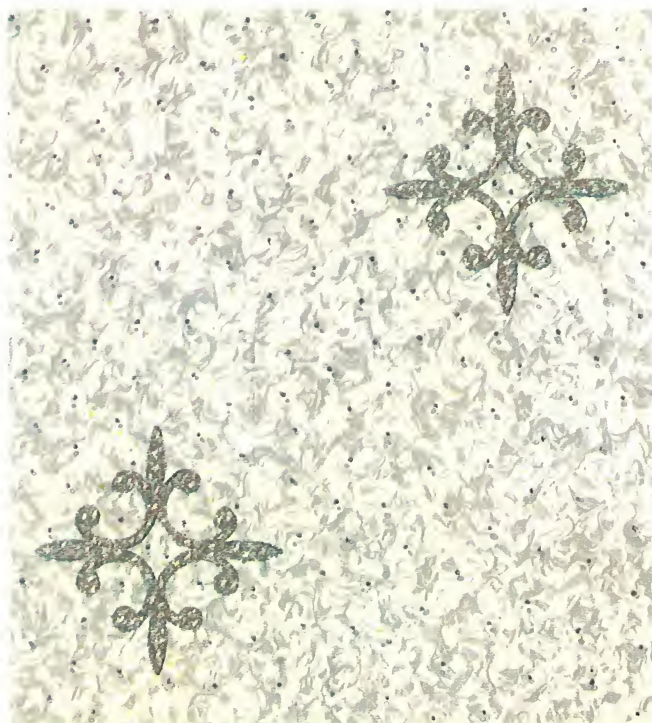


**FLEUR DE LIS** • white w/gold metallic 6', 9', 12' wide **FF196**

## FABULOUS FORECAST

*... a dazzling new interpretation of a classic decorative motif*

"Fabulous Forecast" introduces a totally new, dramatically striking concept in plastic floorings. Here are sparkling gold, silver, copper and gold metallic flakes gracefully fashioned to achieve a truly unique look of elegance. Here is an original, new luxury-look created solely to capture the full decorative magic of metallics.



**FLEUR DE LIS** • gray w/silver metallic 6', 9', 12' wide **FF197**



**FLEUR DE LIS** • white w/blue metallic 6', 9', 12' wide **FF198**



# VALUFLOL VINYL

*... America's greatest printed floor covering value!*

Dollar for dollar you just can't buy a more beautiful, more durable, more trouble-free floor than Valufloor Vinyl. Household grime, grease, acids, bleach — all whisk away in an instant with just a wipe with a damp mop. Valufloor's colorful, fashion-right decoration stays bright and new . . . new as the day you bought it, because your feet never touch its beauty. Color and design are sealed permanently beneath a tough, super-smooth, crystal clear vinyl plastic coating.

And there are four handsomely styled patterns to choose from . . . something for every room, every taste, every decor; each in a range of today's most popular decorator colors. Valufloor Vinyl combines budget price with a look of luxury. Virtually seamless, it comes ready-cut to cover the average room. And, you can install it yourself! Valufloor Vinyl hugs the floor without adhesive. Just bring it home, put it down and enjoy its carefree beauty.



**NOVELTY TILE • black, white & red** 9' x 12' Rug **R1010**

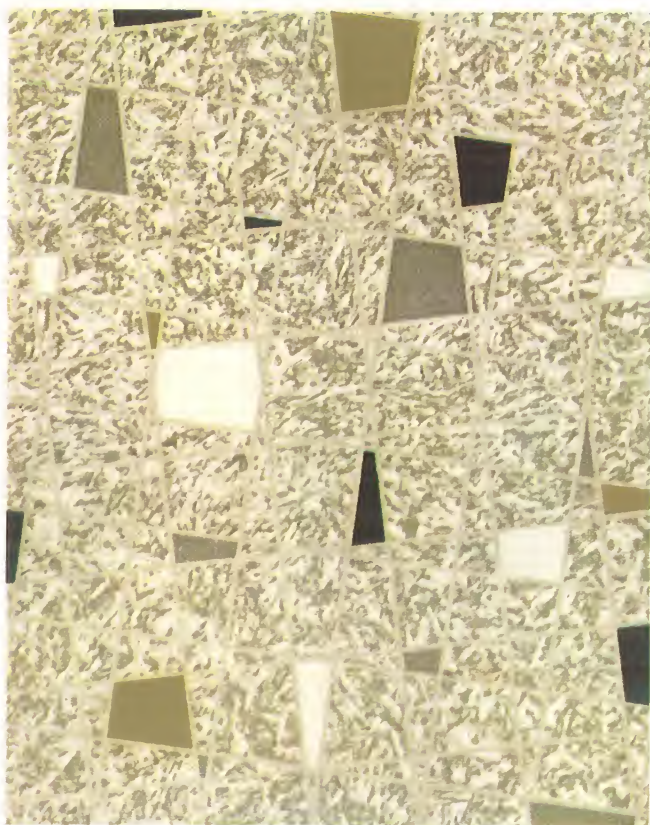


**NOVELTY TILE • mocha, pink & turquoise** 9' x 12' Rug **R1011**

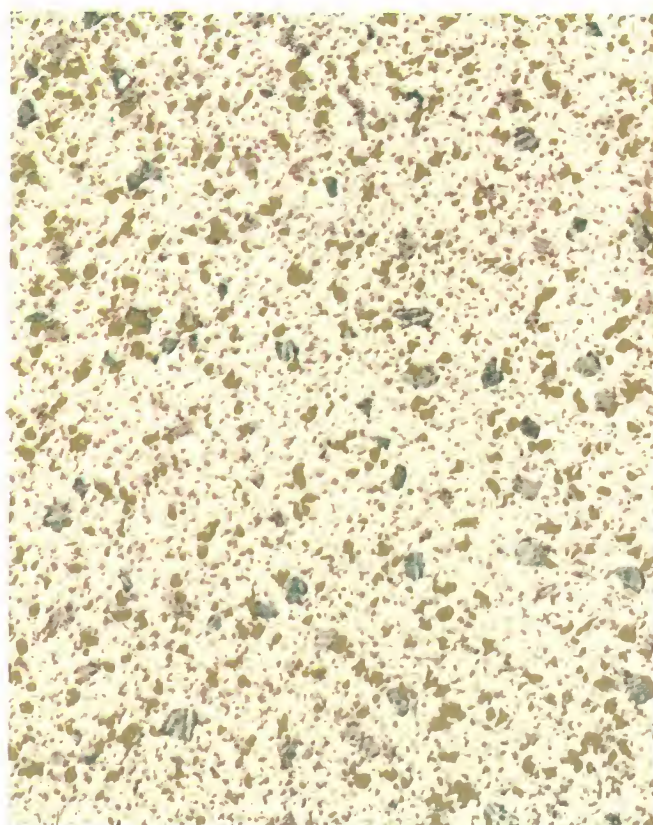
Scale: 1" = 4"



# VALUFLOR VINYL



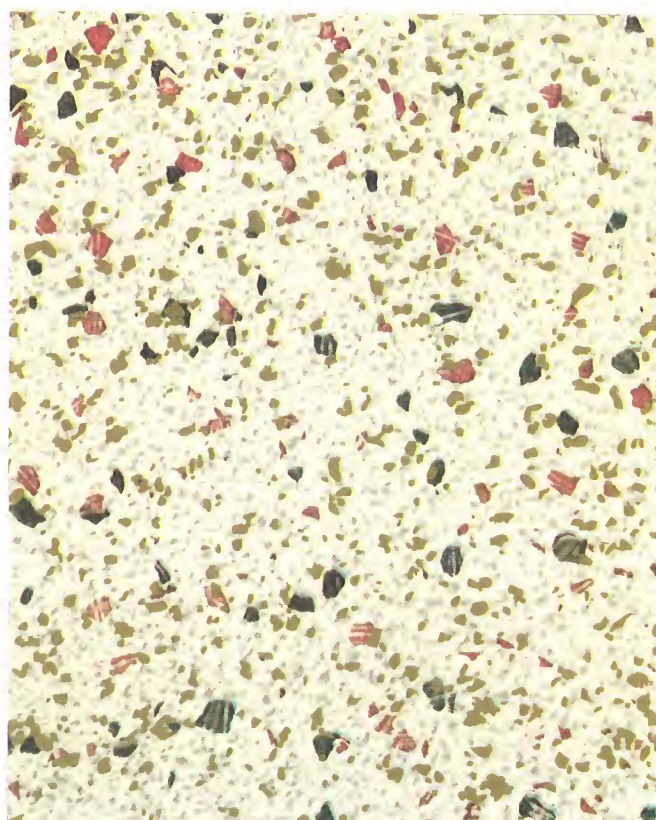
**NOVELTY TILE** • beige w/ black, white & gold 9' x 12' Rug **R1012**



**BOULEVARD** • white & gold 9' x 12' Rug **R1015**



**BOULEVARD** • white & turquoise 9' x 12' Rug **R1016**



**BOULEVARD** • white, gold, black & red 9' x 12' Rug **R1017**





**RANDOM ROSE • gray**

9' x 12' Rug **R1020**



**RANDOM ROSE • blue**

9' x 12' Rug **R1021**

Scale: 1" = 4"



**RANDOM ROSE • beige**

9' x 12' Rug **R1022**



**RANDOM ROSE • red**

9' x 12' Rug **R1023**

Scale: 1" = 4"



## VALUFLOR VINYL



**DAPPLE TEXTURE** • gray multi

9' x 12' Rug **R1024**



**DAPPLE TEXTURE** • beige multi

9' x 12' Rug **R1025**

Scale: 1" = 4"

## GOLD SEAL CONGOLEUM

**... beauty a-plenty at low, low cost!**

For instant loveliness — wall-to-wall or in popular rug sizes — Gold Seal "Congoleum" offers a wide choice of handsome printed floor coverings in the most popular traditional and contemporary designs. Now improved with exclusive new G-10 Plastic for a smoother brighter finish, time-tested "Congoleum" cleans easily and resists dirt, grease and moisture. Lies flat without fastening too, to save on installation costs.



**T SQUARE** • gray and pink

**564**

Made in 12' x 15', 12' x 12', 9' x 15', 9' x 12', 9' x 10½', 7½' x 9', 6' x 9'

Scale: 1" = 8"

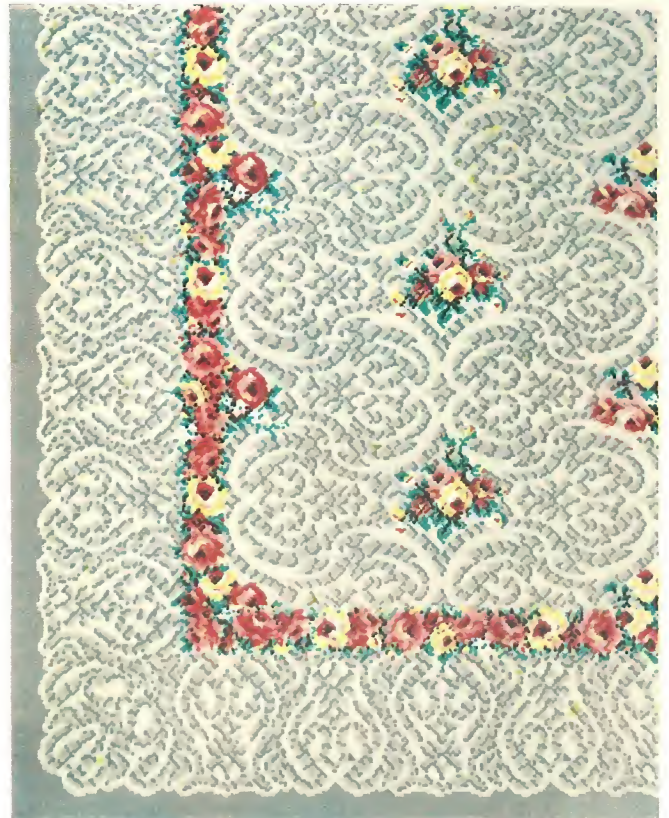


# CONGOLEUM RUGS — HEAVYWEIGHT



**T SQUARE** • beige and turquoise

**565**



**CAMEO** • gray floral

**568**



**CAMEO** • green floral

**569**



**CAMEO** • beige floral

**570**

Made in 12' x 15', 12' x 12', 9' x 15', 9' x 12', 9' x 10½', 7½' x 9', 6' x 9'

Scale. 1" = 8"



# CONGOLEUM RUGS & BY-THE-YARD — HEAVYWEIGHT



**CAMEO** • red floral

**571**

Made in 12' x 15', 12' x 12', 9' x 15', 9' x 12', 9' x 10½', 7½' x 9', 6' x 9'



**LENOX TILE** • red, gray and white

6', 9', 12' wide

**754**



**LENOX TILE** • turquoise, beige and white

6', 9', 12' wide

**756**

Scale: 1" = 4"



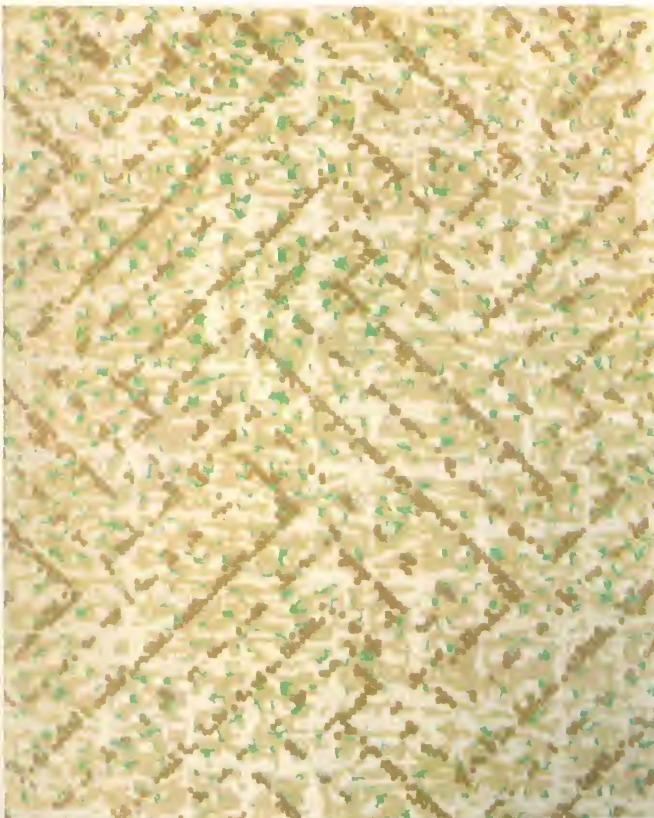
# CONGOLEUM BY-THE-YARD — HEAVYWEIGHT



**LENOX TILE** • gold, beige and white 6', 9', 12' wide **755**



**HEYDAY TEXTURE** • gray and pink 6', 9', 12' wide **758**



**HEYDAY TEXTURE** • blonde and green 6', 9', 12' wide **759**



**HEYDAY TEXTURE** • mocha, pink and turquoise 6', 9', 12' wide **760**

Scale: 1" = 4"





Congoleum-Nairn  
FINE FLOORS

**1960**

Congoleum-Nairn Inc., Kearny, New Jersey